

Jefferson County Economic Development Consortium

Making Connections Giving Directions



NOVEMBER 9, 2011

TIME: 10:00 A.M.

WHERE:

JEFFERSON COUNTY COURTHOUSE

320 S. MAIN STREET, ROOM 205

JEFFERSON WI 53549

PUBLIC PRESENTATION

WISCONSIN DEPARTMENT OF TOURISM JOINT EFFORT MARKING GRANT AWARDED TO JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM

TO ALL:

After adjournment of the Consortium meeting, staff will host an informational discussion in Courthouse Room 205 about the Wisconsin Department of Tourism Joint Effort Marketing (JEM) Grant awarded to the Jefferson County Economic Development Consortium. A brief presentation will include outlining the activities planned and a discussion about the communities' roles as well as the fact that the initiative is geared toward market research, brand development and a marketing plan for tourism in Jefferson County.

There may be a quorum of JCEDC board members present, but no action will be taken.

Dennis Heling

Executive Director

Jefferson County Economic Development Consortium